Alexandra Soustre
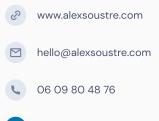## Product Designer

Designing end-to-end digital products and working across all disciplines with a strong interest in UX and Design Systems.
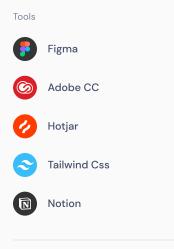
- www.alexsoustre.com
- hello@alexsoustre.com
- 06 09 80 48 76
- in/alexandra-soustre/

Skills

UI/UX Design   Design System

User interviews   Prototyping

Testing   Web & Motion Design

HTML   CSS

Tools

- Figma
- Adobe CC
- Hotjar
- Tailwind Css
- Notion

Languages

French
Native

English
C1 Level

Experience

Senior Product Designer
March 2020 – Feb 2024

Complete Saas platform redesign, Design system development, UI/UX design, User interviews, Data analytics and integration monitoring. Website and motion design.

Senior Product Designer
Nov 2014 – Feb 2020

UI/UX design, User interviews and ideation workshops, Design System development, Display campaigns as a Freelancer.
Clients: Crédit Agricole, La Jungle Design, Up2News, Vitisphere.

Senior UI/UX Designer
Apr 2014 – Oct 2014

User interviews and ideation workshops, UI/UX design and Data visualization interfaces of the Saas platform.

UI/UX Designer
Apr 2012 – Mar 2014

UI/UX design of front & back office e-commerce websites, Html and css integration, Customer projects monitoring and support.

UI/UX Designer
Sept 2010 – Dec 2011

UI/UX design of the customer service platform and B2C website, Html and css integration.

Webdesigner
June 2004 – Aug 2010

Website design and development, Display campaigns, Print and Video motion as a Freelancer.
Clients: Virgin radio, Moustic Productions, Choosit, Idylle Production, Up2News.

Webdesigner
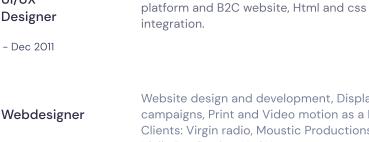Mai 2000 – Mai 2004

Webdesign, Html integration, Ad banners, Photo & Video shooting, Live streaming.

Education

Studio M, Multimedia School, Montpellier
Webdesign, website development, PAO

Paul Valery University, Montpellier
Performing arts, film and image section

Georges Pompidou High School, Montpellier
STT Bachelor